

## CLIENT TESTIMONIALS



Predictive Response is a robust & intuitive marketing automation tool built to design personalized, automated email campaigns in minutes. Use Predictive's powerful lead scoring capabilities to optimize campaigns, nurture prospects, and grow engagement.

*I switched from Constant Contact to Predictive Response and could not be happier. [Predictive] has given me insight into my marketing campaigns that was previously unavailable. Without a doubt, [Predictive] has already paid for itself due to increased revenue and prospecting capabilities.*

--John Davis

*We've tried many others and this one is by far the best. Includes the means to set up templates with an editor that is truly easy to use. The flexibility of the email system is fantastic. [Predictive] has streamlined our marketing and is one of the best investments we've ever made in this area. Try it, you'll love it!*

--Donna Simpson

*Predictive's software offers excellent value with very easy-to-use yet advanced features, effortless integration with Salesforce, and an outstanding support team. All this is delivered at competitive price points.*

--Jeh Daruvala